Project Management Institute.
Pune-Deccan India

SPONSORSHIP OPPORTUNITIES

DISHA 2027

Connect with the people who deliver change.

29-30 JANUARY 2027

PUNE, INDIA



From DISHA 2026, Hyatt Regency Pune

29 JANUARY

Leadership Conclave

Senior leadership dialogue and networking dinner

30 JANUARY

Main Conference

Speaker sessions, masterclasses, awards and professional connections

A community built around project leadership.

6,800
PAID CHAPTER MEMBERS

~22,000
ALUMNI COMMUNITY

400+
DISHA 2026 DELEGATES

PMI Pune-Deccan India Chapter connects project, programme and portfolio professionals with enterprises and academia. DISHA brings this community together for leadership dialogue, applied learning and recognition of project excellence.

WHO YOUR BRAND CAN ENGAGE

Business leaders	CXOs, PMO heads and leaders responsible for transformation and delivery.
Project professionals	Project, programme and portfolio managers across technology, manufacturing, infrastructure and other sectors.
The wider community	Academic leaders, emerging professionals, mentors and organisations building project capability.

WHAT SPONSORSHIP ENABLES

Brand visibility

Recognition across the event website, venue and agreed Chapter communications.

Expertise and learning

A relevant programme association, subject to Chapter content approval.

Professional connections

Conversations through conference participation and exhibition opportunities.

Community figures: October 2026. Event track record: Chapter Annual Impact Report 2025-26.
The Chapter community is broader than the event audience. Sponsorship does not guarantee reach or leads.

Choose your level of association.

Indicative contributions and proposed inclusions. Each package covers DISHA 2027.
Final benefits, availability and commercial terms are confirmed in the sponsorship agreement.

PARTNERSHIP OPTIONS	Title ₹4,50,000 1 package	Platinum ₹2,62,500 1 package	Gold ₹2,00,000 3 packages	Silver ₹1,00,000 4 packages
Brand prominence	Lead	Prominent	Standard	Supporting
Main conference passes	10	8	5	3
Leadership Conclave passes	4	3	2	1
Exhibition booths included	1	1	-	-
Dedicated LinkedIn posts	3	2	1	1
Newsletter recognition	Feature	Feature	Mention	Mention
Stage acknowledgement	Opening + closing	Opening + closing	Closing	Closing

Included across all four tiers: package-level recognition on the event website and sponsor wall, a website link, and an acknowledgement in the post-event communication.

Brand size and placement follow the tier hierarchy. Newsletter features and social content follow Chapter editorial approval. Main conference passes exclude separately paid MentorPro and CareerConnect experiences.

Amounts are in INR. Applicable taxes, payment milestones and final deliverables are specified in the agreement. Category exclusivity applies only to the single Title Sponsor designation. Industry exclusivity and speaking roles require separate written agreement.

Focused partnerships. A clear next step.

Knowledge / Track Partner

₹75,000

2 programme associations in total

Association with one approved masterclass or programme, including MentorPro, CareerConnect or an awards segment, subject to programme fit. Includes programme-level branding, an event-page listing, 2 main conference passes and 1 dedicated LinkedIn acknowledgement. Booth space, Conclave entry and paid add-on participation are separate.

Exhibition Partner

₹37,500

3 standalone spaces

One standard exhibition space with a table and two chairs, an event-page exhibitor listing and 2 booth-staff passes. Space dimensions, power arrangements and setup times follow venue confirmation. Booth-staff passes cover the exhibition area. Conference and Conclave admission are separate.

Planned exhibition inventory: five spaces in total. One is included with Title and one with Platinum, leaving three standalone spaces. Included spaces count within this total.

In-kind support: delegate-kit items, hospitality or other event needs can be considered through a tailored agreement. Recognition reflects the documented contribution and agreed inventory.

Confirmation and delivery
The signed agreement sets payment milestones, creative deadlines, taxes, cancellation terms and arrangements for material event changes or undelivered benefits.

Content, awards and privacy
The Chapter approves content and speakers. Award judging remains independent. Sponsorship does not imply product endorsement. Attendee personal data is not shared.

DISCUSS YOUR DISHA PARTNERSHIP

Let's shape the right association.

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